**Night Cashier**

* Night Cashier for a busy petrol station, 38 hours per week, Wed to Sat, 22.00 - 07.30, $9.50 per hour. Start immediately. Tel: 1122 334455

**Industrial Engineering professional**

* Multi-site role throughout the country based in New-Cairo. Competitive rate of pay with fringe benefits. Bestmattresses Ltd. is a leading manufacturer of memory foam mattresses in 16 countries and a major supplier to the home country’s furniture industry.
* Appealing to results-orientated professional, responsibilities will include performance improvement, business analysis, project management and capital expenditure appraisal.
* You will be a graduate of caliber, numerate and PC literate, with at least 3 years’ experience in manufacturing.
* {Please write with full CV to: Mr. M. Ahmed, MD, Bestmattresses Ltd. Suez Road, new Cairo, 1234 57788.

**Administration Assistant required $15.00 per hour**

* Good all-round administration skills needed to undertake a variety of duties within the organisation. Knowledge of WORD or similar package essential. Immediate start.
* Please write or telephone for an application form from:
* Mr. A. Khalid, ZYX Ltd. 1234 Suez Road, new Cairo, 456291. Tel: 20 234556

**Activity 8.3 -** Using this case study

1. Which advert would have appeared in a national newspaper and which would have been in the local newspaper? Explain your choice.

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1. Design your own advertisement for the job for which you drew up a job description and job specification in the previous tasks. Where would you place this advertisement, and why?

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1. Compare your advert with that of other students in your group. Which would be most likely to attract the best people to apply for the job and why?

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